



2022 Memphis Sponsorship Opportunities

CancerBlows X MSO Presenting Sponsor

\$75,000 – One Available

- **Presenting** recognition as CancerBlows X MSO Presenting Sponsor on printed and electronic materials; in marketing and promotions and at all 2022 Memphis events (when possible)
- **Presenting** recognition on-site at Memphis events including video screens and signage
- **Presenting** recognition on the CancerBlows website and through special eblasts and social media posts
- Double-page ad in commemorative program
- Private concert by a CancerBlows Legend and accompanist (time & performer TBD)
- **Priority** seating and/or access at all Memphis 2022 CancerBlows events
- **Priority** seating for twenty-four (24) at the CancerBlows X Memphis Symphony Concert
- Ten (10) passes to **semi-private**, pre-concert Meet & Greet with the Legends
- Twenty-four (24) passes to the Kick-Off Party, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Twenty-four (24) Education Passes to CancerBlows masterclasses and panel discussions
- Early access & dedicated shopping line at the CancerBlows Boutique
- VIP Concierge Service
- Valet Parking
- Signed commemorative gift

CancerBlows Hope Sponsor

\$40,000 – One Available

- **Priority** recognition as CancerBlows Hope Sponsor on printed and electronic materials; in marketing and promotions and at all 2022 Memphis events (when possible)
- **Priority** recognition on-site at Memphis events including video screens and signage
- **Priority** recognition on the CancerBlows website and through special eblasts and social media posts
- Double-page ad in commemorative program
- **Priority** seating and/or access at all Memphis 2022 CancerBlows events
- **Priority** seating for sixteen (16) at the CancerBlows X Memphis Symphony Concert
- Six (6) passes to **semi-private**, pre-concert Meet & Greet with the Legends
- Sixteen (16) passes to the Kick-Off Party, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Sixteen (16) Education Passes to CancerBlows masterclasses and panel discussions
- Early access & dedicated shopping line at the CancerBlows Boutique
- VIP Concierge Service
- Valet Parking
- Signed commemorative gift

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Ste 138-449, Dallas, TX 75150

📞 972-203-2923

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CancerBlows Re:mission Sponsor

SOLD

In honor of Ron Martin

In Memoriam: Ryan Anthony Sponsor

SOLD

Vital Records Control

- **Premium** recognition as In Memoriam: Ryan Anthony Sponsor on printed and electronic materials; in marketing and promotions and at all 2022 Memphis events (when possible)
- **Premium** recognition on-site at Memphis events including video screens and signage
- **Premium** recognition on the CancerBlows website and through special eblasts and social media posts
- Full-page ad in commemorative program
- **Premium** seating and/or access at all Memphis 2022 CancerBlows events
- **Premium** seating for ten (10) at the CancerBlows X Memphis Symphony Concert
- Four (4) passes to pre-concert Meet & Greet with the Legends
- Ten (10) passes to the Kick-Off Party, Pre-Concert/Intermission VIP Lounge & After-Party Jam
- Ten (10) Education Passes to CancerBlows masterclasses and panel discussions
- Ryan Anthony Commemorative gift

Education Sponsor

\$20,000 – One available

This special sponsorship helps underwrite the cost to offer unique learning experiences to regional music students including master classes, private lessons and a panel discussion with the Principals and Legends. The sponsorship also helps to underwrite discounted and complimentary student tickets to the concerts and access to rehearsals.

- **Priority** recognition as CancerBlows Education Sponsor at Educational Events including Panel Discussions and Masterclasses
- **Premium** recognition on printed and electronic materials; in marketing and promotions and at all 2022 Memphis events (when possible)
- **Premium** recognition on video screens and signage on-site at Memphis events
- **Premium** recognition on the CancerBlows website and through special eblasts and social media posts
- Full-page ad in commemorative program
- **Premium** seating and/or access at all Memphis 2022 CancerBlows events
- **Premium** seating for ten (10) at the CancerBlows X Memphis Symphony Concert
- Four (4) passes to pre-concert Meet & Greet with the Legends
- Ten (10) passes to the Kick-Off Party, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- **Reserved seating** for Ten (10) at CancerBlows masterclasses and panel discussions
- Early access & dedicated shopping line at the CancerBlows Boutique
- VIP Concierge Service
- Valet Parking
- Commemorative gift

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After-Party Jam Sponsor

\$20,000 – One available

- **Priority** recognition as CancerBlows After-Party Sponsor at the After-Party Jam
- **Premium** recognition on printed and electronic materials; in marketing and promotions and at all 2022 Memphis events (when possible)
- **Premium** recognition on video screens and signage on-site at Memphis events
- **Premium** recognition on the CancerBlows website and through special eblasts and social media posts
- Full-page ad in commemorative program
- **Premium** seating and/or access at all Memphis 2022 CancerBlows events
- **Premium** seating for ten (10) at the CancerBlows X Memphis Symphony Concert
- Four (4) passes to pre-concert Meet & Greet with the Legends
- Ten (10) passes to the Kick-Off Party, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Ten (10) Education Passes to CancerBlows masterclasses and panel discussions
- Early access & dedicated shopping line at the CancerBlows Boutique
- VIP Concierge Service
- Valet Parking
- Commemorative gift
- Custom commemorative wine glasses at After-Party featuring sponsor and CancerBlows logos (must confirm sponsorship by August 26th).

BTS Sponsor

\$15,000 – One available

- **Priority** recognition as the “Behind The Scenes” Sponsor on post-concert YouTube BTS videos from the Memphis events
- **Premium** recognition on printed and electronic materials; in marketing and promotions and at all 2022 Memphis events (when possible)
- **Premium** recognition on video screens and signage on-site at Memphis events
- **Premium** recognition on the CancerBlows website and through special eblasts and social media posts
- Full-page ad in commemorative program
- **Premium** seating and/or access at all Memphis 2022 CancerBlows events
- **Premium** seating for eight (8) at the CancerBlows X Memphis Symphony Concert
- Four (4) passes to pre-concert Meet & Greet with the Legends
- Eight (8) passes to the Kick-Off Party, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Eight (8) Education Passes to CancerBlows masterclasses and panel discussions
- Early access & dedicated shopping line at the CancerBlows Boutique
- VIP Concierge Service
- Valet Parking
- Commemorative gift

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\$10,000 Level Sponsors

Your choice of the areas listed below. All include the following plus any additional benefits listed.

- **Premium** recognition on printed and electronic materials; in marketing and promotions and at 2022 Memphis events (when possible)
- **Premium** recognition on video screens and signage on-site at Memphis events
- **Premium** recognition on the CancerBlows website and through special eblasts and social media posts
- Half-page ad in commemorative program
- **Premium** seating and/or access at all Memphis 2022 CancerBlows events
- **Premium** seating for six (6) at the CancerBlows X Memphis Symphony Concert
- Four (4) passes to pre-concert Meet & Greet with the Legends
- Six (6) passes to the Kick-Off Party, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Six (6) Education Passes to CancerBlows masterclasses and panel discussions
- Early access shopping at the CancerBlows Boutique
- Valet Parking
- Commemorative gift
- Other specific benefits listed

Memphis Symphony Orchestra Sponsor

SOLD

Gary Beard & Joe Lackie

Memphis Symphony League Sponsor

SOLD

Lura & Steve Turner - in honor of the Memphis Symphony League & Orchestra

Kick-Off Party Sponsor

SOLD

American Material Handling

VIP Lounge Sponsor

SOLD

Best Care Plumbing, Heating & Air

Video Screen Sponsor

SOLD

The Helm Family Foundation

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\$7,500 Level Sponsors

Your choice of the areas listed below. All include the following plus any additional benefits listed.

- **Premium** recognition on printed and electronic materials in some marketing and promotions and at most 2022 Memphis events
- **Premium** recognition on video screens and signage on-site at Memphis events
- Recognition on the CancerBlows website and through special eblasts and social media posts
- Recognition in commemorative program
- **Premium** seating and/or access at all Memphis 2022 CancerBlows events
- **Premium** seating for four (4) at the CancerBlows X Memphis Symphony Concert
- Two (2) passes to pre-concert Meet & Greet with the Legends
- Four (4) passes to the Kick-Off Party, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Four (4) Education Passes to CancerBlows masterclasses and panel discussions
- Early access to the CancerBlows Boutique
- Valet Parking
- Commemorative gift
- Other specific benefits as listed

Text Giving Sponsor

One Available

- Special “from-the-stage” mention recognition during Text Giving portions of the CancerBlows concert
- ***Opportunity to increase sponsorship funding to provide a text giving match incentive during the concert

Program Sponsor

One Available

- **Priority** recognition as the CancerBlows Program Sponsor in the commemorative program
- Full-page, premium placement ad in commemorative program
- Must confirm sponsorship by August 26th



\$5,000 Level Sponsors

Your choice of the areas listed below. All include the following plus any additional benefits listed.

- Special recognition on most printed and electronic materials; in some marketing and promotions and at most 2022 Memphis events
- Recognition on video screens and signage on-site at most Memphis events
- Recognition on the CancerBlows website
- Recognition in commemorative program
- **Premium** seating for four (4) at the CancerBlows X Memphis Symphony Concert
- Two (2) passes to pre-concert Meet & Greet with the Legends
- Four (4) passes to the Kick-Off Party, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Four (4) Education Passes to CancerBlows masterclasses and panel discussions
- Early access to the CancerBlows Boutique
- Valet Parking
- Commemorative gift
- Other specific benefits as listed

Instrument Sponsor

One Available

- Promotional opportunities at CancerBlows Memphis events
- Half-page ad in Program*

Invitation Sponsor

SOLD

FedEx

Valet Sponsor

One Available

- **Priority** recognition at Valet
- Special opportunities to showcase cars at CancerBlows Memphis events (when possible)
- Half-page ad in Program*

Signage Sponsor

SOLD

Jarad & Jared Braddy-Haney

CancerBlows Boutique Sponsor

SOLD

The Leffler Family – In Memory of Dr. Charles Leffler

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Legends Sponsors

\$2500 - Multiple available

- Recognition on video screens at the CancerBlows X Memphis Symphony Concert & other areas when possible at CancerBlows Memphis events
- Recognition on the CancerBlows website
- Recognition in commemorative program
- **Premium** seating for two (2) at the CancerBlows X Memphis Symphony Concert
- Two (2) passes to the Kick-Off Party, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Two (2) Education Passes to CancerBlows masterclasses and panel discussions
- Early access to the CancerBlows Boutique
- Valet Parking
- Commemorative gift

CancerBlows VIP FAN Ticket Packages:

Gold VIP FAN Ticket Package

\$500 - Multiple available

All include the following:

- One (1) **Premium** seat to the CancerBlows X Memphis Symphony Concert
- One (1) pass to a portion of pre-concert sound check/rehearsal
- One (1) pass to the After-Party Jam
- One (1) pass to all educational events including panel discussions
- Recognition in select printed and electronic materials
- One (1) CancerBlows CD/DVD and a commemorative gift
- Commemorative lanyard & event pass
- Valet parking
- Early entry to venue
- Early access to CancerBlows Boutique

Silver VIP FAN Ticket Package

\$300 - Multiple available

All include the following:

- One (1) **Premium** seat to the CancerBlows X Memphis Symphony Concert
- One (1) pass to a portion of pre-concert sound check/rehearsal
- One (1) pass to all educational events including panel discussions
- One (1) commemorative gift
- Commemorative lanyard & event pass
- Early entry to venue
- Early access to CancerBlows Boutique



CancerBlows Commemorative Program Advertising:

Reach a unique and desirable demographic with a CancerBlows Commemorative Program ad. CancerBlows audiences are comprised of high-income individuals 40+ primarily interested in music and healthcare. CancerBlows also captures the hard-to-reach 15-25 demographic, specifically students who attend with their families, and study music in orchestra and band programs.

CancerBlows programs are a keepsake and are sold in the CancerBlows online store after the concerts are over.

Targeted impressions = 2000+

Full Page

8" x 8"

\$800

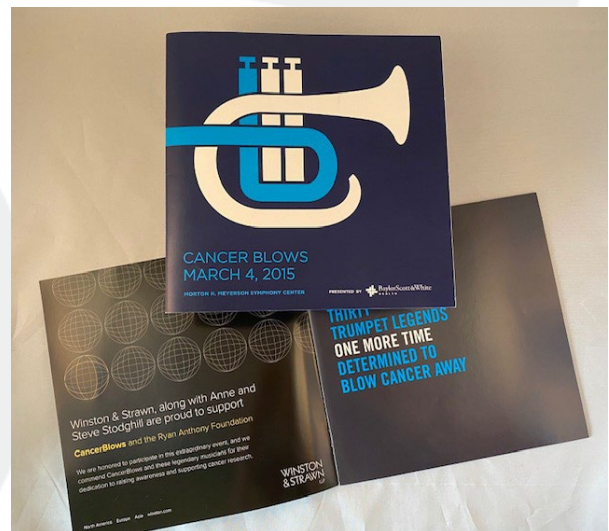
Half Page - Horizontal

8" x 4"

\$400

Deadlines

Contract, payment and artwork for Commemorative Program advertising is due September 1, 2022.



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